



2023 NUCA of Nebraska Annual Conference & Projects Preview

Embassy Suites Conference Center La Vista
12520 Westport Parkway
Omaha, NE 68128

[Register Online](#)

Registration Deadline is
Monday, January 30, 2023

2023 NUCA of Nebraska Annual Conference Agenda

Thursday, February 9, 2023 Annual Conference Embassy Suites La Vista Conference Center

11:00 a.m. - 6:00 p.m.	Registration
10:00 a.m. - 12:00 p.m.	NUCA of Nebraska Board Meeting
12:00 p.m. - 1:00 p.m.	Lunch
1:00 p.m. - 2:15 p.m.	Increased Margins with Equipment Management presented by Russ Young from Tenna
2:15 p.m. - 2:30 p.m.	Break
2:30 p.m. - 3:45 p.m.	Minimizing Risk on Construction Projects presented by Craig Martin from Lamson, Dugan & Murray
4:00 p.m. - 5:45 p.m.	Projects Preview Presentations and Exhibits
6:00 p.m.	Cocktail Reception/Silent Auction Begins
6:30 p.m. - 7:15 p.m.	Dinner with Annual Business Meeting
7:15 p.m.	Live Auction to benefit the NUCA of Nebraska Political Action Committee (PAC)
8:00 p.m. - 9:00 p.m.	Entertainment by Comedian and Actor John Bush
9:00 p.m.	Silent Auction Closes

Live Auction Conducted by Ritchie Bros. Auctioneers

Ritchie Bros. Auctioneers will conduct a Live Auction, with an online bidding option. There will also be a silent auction where you can purchase raffle tickets for a chance to win certain items.



If you would like to donate Live Auction and/or Silent Auction items, please contact BJ Woehler by January 31, 2023, with the item description and value at (402) 369-0049 or b_j_woehler@hotmail.com.

Please bring your auction item(s) to the conference, or you may deliver or ship them by February 1, 2023 to NUCA of Nebraska, 3901 Normal Blvd., Ste. 100, Lincoln, NE 68506.

Hotel Information

NUCA of Nebraska has a block of rooms available at the Embassy Suites Omaha - La Vista Hotel & Conference Center for Thursday, February 9, 2022. The rate is \$149.00 per room, plus any applicable state or municipal taxes, fees, or assessments.

To make online reservations: [Book your group rate for NUCA of Nebraska 2023 Annual Conference](#)

Registrations must be received by Monday, January 9, 2023.



12520 Westport Parkway
Omaha, NE 68128

2023 NUCA of Nebraska Annual Conference Speakers & Sessions

Increased Margins with Equipment Management

At the center of a highly complex operation and with control over a construction company's second largest expense, equipment managers today have opportunities to achieve transformational outcomes. The technologies available to them aid in the complexities of equipment ownership, which impacts so many areas of the business.

For the past several years, the equipment management profession has received much attention in the construction tech space, with equipment management technologies opening avenues for growth and savings across field operations, equipment finances and cost control and, ultimately, the overall construction business. Effective equipment management adds immense value to field operations, all aspects of the shop, technology, estimating, finance, and executive ownership; and in the end, it all comes down to costs.

1. Equipment management in the field and how equipment managers make a difference around better planning and execution.
2. How equipment managers impact both IT and safety to add value around security, compliance, insurance and risk.
3. How equipment managers add tremendous value to the CFO and accounting teams in terms of providing true, trusted data to inform financial strategy and impact the bottom line.

Russ Young

As Chief Business Development Officer for Tenna, Russ Young oversees the growth strategy for the organization by working with sales, partners and customers to ensure success. Russ brings two and a half decades of experience from Google, Amazon, Oracle and FMI in best practices for technology strategy, selection and adoption.



Russ applies his knowledge from these organizations to build awareness and provide thought leadership to the construction industry. He emphasizes the importance of technology and picking the right tool for the job.

Minimizing Risk on Construction Projects

Join us as we discuss best practices to reduce your risk and increase your opportunities to get paid. We will discuss the impact of various construction clauses, some options to negotiate better terms, and steps you can take to cover or reduce risk through insurance.

Craig Martin

Craig Martin is a partner at Lamson Dugan & Murray where his practice focuses on the construction industry, representing contractors, subcontractors, developers, owners, materials suppliers and design professionals in construction disputes. His experience encompasses both private construction and public improvement projects.



When disputes arise, Craig assists clients with claim preparation, arbitration, mediation, dispute resolution boards, debt collection, and preparing and pursuing mechanics' lien, stop notice and bond remedies. He advises clients about alternative dispute resolution procedures that offer viable alternatives to expensive and prolonged litigation.

Craig is also the primary author the Construction Contractor Advisor blog, www.ldmlaw.com/construction-contractor-advisor/, a construction related blog that focuses on legal trends and best practices in the construction industry. He has also served on the board of construction industry trade groups, including Associated Builders and Contractors (ABC) and the Professional Remodelers Association of NE/IA (PRO).

THURSDAY NIGHT ENTERTAINMENT

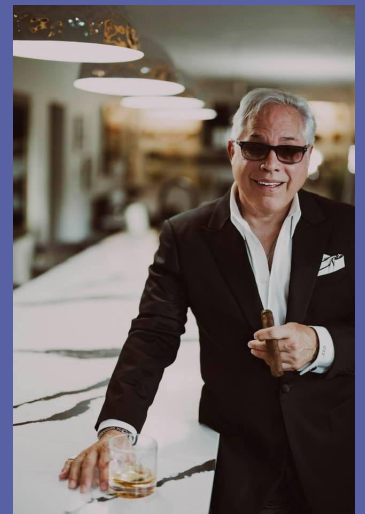
Willie Farrell

A veteran of the comedy stage for over 30 years, Willie Farrell has headlined major comedy clubs around the country, including The Improv and Funny Bone franchises, and also featured on Norwegian Cruise lines for many years.

With his quick improvisational wit, he's a favorite on the corporate circuit.

You may have seen him on Comedy Central, A&E, ESPN, or his comedy special on Showtime: "The Godfathers of Comedy".

Willie spends a lot of his time now on the stages of Atlantic City and Las Vegas.



2023 NUCA of Nebraska Annual Conference Attendee Registration

Registrations must be received no later than Monday January 30, 2023.

The NUCA of Nebraska Board has set a policy that members may invite prospective members to attend one NUCA of Nebraska event as their guest. If you are inviting a prospective member as a guest, please write in their company name next to their name below.

Name(s) of Attendee(s):

Please specify which sessions you will be attending.

[Register Online](#)

1. _____ Email: _____

- ☐ Increased Margins with Equipment Management presented by Russ Young from Tenna
- ☐ Minimizing Risk on Construction Projects presented by Craig Martin from Lamson, Dugan & Murray
- ☐ Projects Preview and Exhibits
- ☐ NUCA Banquet and Annual Business Meeting

2. _____ Email: _____

- ☐ Increased Margins with Equipment Management presented by Russ Young from Tenna
- ☐ Minimizing Risk on Construction Projects presented by Craig Martin from Lamson, Dugan & Murray
- ☐ Projects Preview and Exhibits
- ☐ NUCA Banquet and Annual Business Meeting

3. _____ Email: _____

- ☐ Increased Margins with Equipment Management presented by Russ Young from Tenna
- ☐ Minimizing Risk on Construction Projects presented by Craig Martin from Lamson, Dugan & Murray
- ☐ Projects Preview and Exhibits
- ☐ NUCA Banquet and Annual Business Meeting

4. _____ Email: _____

- ☐ Increased Margins with Equipment Management presented by Russ Young from Tenna
- ☐ Minimizing Risk on Construction Projects presented by Craig Martin from Lamson, Dugan & Murray
- ☐ Projects Preview and Exhibits
- ☐ NUCA Banquet and Annual Business Meeting

5. _____ Email: _____

- ☐ Increased Margins with Equipment Management presented by Russ Young from Tenna
- ☐ Minimizing Risk on Construction Projects presented by Craig Martin from Lamson, Dugan & Murray
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Company: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Registration Fees:

NUCA Member Rate (1st Company Representative)	\$145	\$	_____
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Additonal Company Representatives & Prospective Member Guests _____	X	\$125	\$ _____
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Spouse/Guest _____	X	\$ 55	\$ _____
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Special Dietary Needs: _____

TOTAL	\$	_____
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Payment Methods

- ☐ Check - Print this form, fill it out, and send to the NUCA of Nebraska office with a check made payable to NUCA of Nebraska to 3901 Normal Blvd., Ste. 100 Lincoln, NE 68506
- ☐ Credit Card - [Click here](#) to register/pay online.

50% Fee Refund on Cancellations made by January 27, 2023.
(Refunds will be processed after accounts have been completed).

When you provide a check as payment, you authorize us either to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. When we use information from your check to make an electronic fund transfer, funds may be withdrawn from your account as soon as the same day we receive your payment, and you will not receive your check back from your financial institution.

2023 NUCA of Nebraska Annual Conference Exhibit Form

The NUCA of Nebraska Board has set a policy that members may invite prospective members to attend one NUCA of Nebraska event as their guest. If you are inviting a prospective member as a guest, please write in their company name next to their name below.

Company/Business Name: _____
Representative: _____
Email: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____
Product/Service Company Provides: _____
Additional Representative(s):
Name: _____ Email: _____
Name: _____ Email: _____
Name: _____ Email: _____
Name: _____ Email: _____
Name: _____ Email: _____

Exhibit hours are 4:00 p.m. - 5:45 p.m. on Thursday February 9, 2023 at the Embassy Suites La Vista Conference Center.

Exhibit fee includes one (1) skirted 6-foot table, 2 chairs, waste basket, electricity with power strip, conference attendance for (1) representative, and dinner for (1) representative from your company/business. Exhibitors will be recognized during announcements at the convention, in the newsletter, on the NUCA of Nebraska website and social media and in on-site materials at the convention.

____ NUCA of Nebraska Member Exhibitor Fee \$325
Add'l Representative(s) (# rep) _____ X \$145 \$ _____

____ NUCA of Nebraska Prospective Member Exhibitor Fee \$450
Add'l Representative(s) (# rep) _____ X \$250 \$ _____

____ My company purchased a 2023 sponsorship package at the Excavator, Dozer, or Wheel Loader level and would like to request a complimentary exhibit table. Excavator gets 6 complimentary registrations, Dozer gets 4 complimentary registrations and Wheel Loader gets 1 complimentary registration.

____ Dinner (# Attending) for meal count only:

Exhibitor Needs:
____ I will need electrical power for my display - No Charge.
____ Other requests: (please specify) _____

Special Dietary Needs: _____

Total Exhibit Fees: \$ _____

☐ My logo is attached as a .jpg file, for onsite recognition.

[Register Online](#)

Payment Methods

- ☐ Check - Print this form, fill it out, and send to the NUCA of Nebraska office with a check made payable to NUCA of Nebraska to 3901 Normal Blvd., Ste. 100 Lincoln, NE 68506.
- ☐ Credit Card - Click here to register/pay online.

When you provide a check as payment, you authorize us either to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. When we use information from your check to make an electronic fund transfer, funds may be withdrawn from your account as soon as the same day we receive your payment, and you will not receive your check back from your financial institution.

Send payment to: NUCA of Nebraska, 3901 Normal Blvd., Suite 100, Lincoln, NE 68506
or fax to: (402) 476-6547